

# For Sale

# Unser Blvd. Land Available

NEAR RUST MEDICAL CENTER IN RIO RANCHO

NEC Unser & Westside Blvds. | Rio Rancho, NM 87124



**AVAILABLE**  
±11.99 Acres



**SALE PRICE**  
\$9.50/SF

## ZONING

- C-1

## HIGHLIGHTS

- Multiple pad sites with drive-thru approved on Unser and Westside Blvds.
- 4-acre retail super pad
- C-1 Rio Rancho zoning
- Build-ready pad sites available
- See conceptual site plan for details
- Final access points are subject to governmental approval



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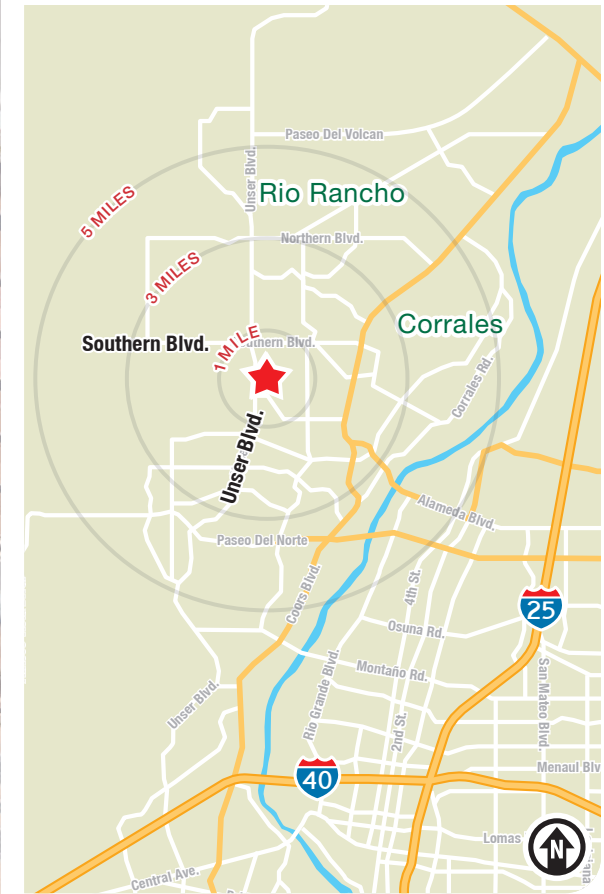
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## LOCATION



Demographics	1 mile	3 mile	5 mile
Total Population	12,892	90,082	161,723
Average HH Income	\$128,314	\$99,566	\$106,677
Daytime Employment	2,103	24,185	40,891

2022 Forecasted by Esri





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TRADE AREA



Rio Rancho City Center



Santa Ana Star Center



CNM West Campus



UNM West Campus



Loma Colorado Library



Rio Rancho Aquatic Center



Rio Rancho Sports Complex



National Retailers



Intel Rio Rancho



New Presbyterian Rust Medical Center



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## RIO RANCHO | THE CITY OF VISION

The City of Rio Rancho is part of the Albuquerque Metropolitan Statistical Area. At only 35-years-old, Rio Rancho is considered the fastest-growing city in New Mexico. The City is strategically located in the northwest quadrant of the MSA and comprises more than 100 square miles of land. The City is just 45 minutes from Santa Fe, the cultural center of the Southwest. Rio Rancho's adjacency to Albuquerque allows it to draw from the largest labor pool in New Mexico — approximately 400,000 workers. The metro area offers a capable and quality workforce to prospective employers.



**Fastest**  
Growing City in  
New Mexico



### RIO RANCHO BY THE NUMBERS (ESRI 2022 Demographics)



**102,865**  
City Population



**37,423**  
Households



**\$88,895**  
Avg. Household Income



**\$56,658**  
Md. Disposable Income



**2,190**  
Total Businesses



**26,059**  
Total Employees

## Rio Rancho is a High-Growth, Underserved Trade Area



**Intel Corporation** is investing **\$3.5 billion** to upgrade and expand its Rio Rancho operations.



- More than **1,000 new homes** in development
- High-income neighborhoods and schools
- Limited land in Albuquerque



**Presbyterian Rust Medical Center** is planning to expand to 1.2 million SF. It's currently 63% complete and 25 years ahead of schedule.



**A commitment to quality of life** with new parks such as A Park Above, Black Arroyo Wildlife Park and Gateway Park



### STRENGTHS

- ↑ Rio Rancho is a business-friendly city
- ↑ Low crime rates
- ↑ Excellent public education system
- ↑ Diverse housing options
- ↑ Growing list of quality-of-life amenities

### CHALLENGES

- ↓ Rio Rancho experiences significant retail leakage of approx. **\$400 million** into the City of Albuquerque.

### OPPORTUNITIES

- ➔ Investors can bridge the gap of needs and retail services in Rio Rancho